

Acworth Art Fest

April 14 & 15, 2012



Dunwoody Art Festival

May 12 & 13, 2012



Norcross Art Fest

October 6 & 7, 2012



Splash Festivals, Inc

17 N Peachtree St.

Norcross, GA 30071

www.splashfestivals.com

770-452-1727

Partnership **Benefits**

Dunwoody Art Festival
May 12 & 13, 2012

Come Join Us

Splash Festivals, producer of Dunwoody Art Festival, Norcross Art Fest and Acworth Art Fest, creates invitation-only art festivals that focus on work that is whimsical, imaginative and of high quality. The Southeast Festivals and Events Association named Dunwoody Art Festival “Best New Event” in 2010 throughout the nine-state region from Mississippi to Virginia. Norcross Art Fest, now in its ninth year, has become one of the foremost art festivals in the southeast and has been voted “Best Festival” in Gwinnett County in 2010 & 2011 by the readers of *Inside Gwinnett Magazine*. The City of Norcross has also recently been awarded “Best Arts and Cultural Scene” in Gwinnett County as a result of its commitment to enhancing arts in the community. The Dunwoody and Norcross festivals draw between 60,000 and 70,000 visitors each from the metro Atlanta area and beyond for incredible two-day events featuring between 155 and 180 highly talented artisans from all over the United States. The inaugural Acworth Art Fest will debut in April 2012.

What many are calling the “premier art events” of the region, these community-based events have captured the imagination of the cities of Dunwoody and Norcross. Citizens and visitors enjoy the magic of the colorful and whimsical art, live music, literary and theatrical performances, fabulous food and very active Kidz Zones. These great celebrations cannot be produced without our business partnerships that support the celebration of art, family and community.

DUNWOODY ART FESTIVAL PARTNERSHIP OPPORTUNITIES

SALES

PROMOTION

LEADS

CORPORATE STEWARDSHIP

BOTTOM LINE

SPLASH FESTIVALS OFFERS SEVERAL OPPORTUNITIES TO MEET THE NEEDS OF YOUR BUSINESS.

Tailored for you, we understand that our partners have varied objectives to achieve when choosing to support any event. We’ve designed our program so you can select the best value for your budget. Thank you for your generous support!

Title Partner Benefits (maximum one Title Partner) **\$10,000**

At this highest level of commitment, you will be provided the most prominent degree of visibility. As such, we will direct attention to your business through the following:

- Billboard exposure
- Name on banner and other appropriate signage in high-traffic locations
- Company logo and name on the Festival map, artist booth placards and schedules for the performing arts
- You'll receive frequent mention during the continuous entertainment on the musical art stage
- A feature article about your business (quoting you and your principles) will appear in the *Dunwoody Crier* special pullout section
- Accompanying the above article, your own full-page display ad will also appear in the *Dunwoody Crier* special pullout section
- Company name and logo will be incorporated on all Art Fest posters and collateral literature
- Company logo will appear on all advertisements and on the Festival map
- A prime booth space with maximum visibility will be reserved for you (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website

Leading Partner Benefits (maximum two Leading Partners) **\$5000**

- An article about your business will appear in the *Dunwoody Crier* special pullout section
- Accompanying the above article, your own half-page display ad will also appear in the *Dunwoody Crier* special pullout section
- Company name and logo will be incorporated on all Festival rack cards and collateral literature
- Shuttle sponsorship and accompanying signage will display your company name
- Company logo will be included on all advertisements and on the Festival map
- A large inflatable ride in the Kidz Zone will feature your logo on an oversized banner
- A premium booth space with high visibility will be reserved for you as indicated on the map (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website



Supporting Partner Benefits

\$2500

- A fun teaser ad will appear in the *Dunwoody Crier* special pullout section
- Company name will be incorporated on all Festival rack cards and collateral literature
- Company name will be included on all advertisements and on Festival map
- Additional signage with your company name will be placed at a highly visible secondary location
- You'll receive a booth space per your choice, as indicated on the map for your level (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website

Friend of the Festival Benefits

**\$1250-
\$2000**

- Your company name will appear on the Sponsor Listing page of the *Dunwoody Crier* special pullout section
- Company name will be incorporated on all Art Fest rack cards
- You'll receive a booth space per your choice, as indicated on the map for your level depending on the price that meets your budget (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website



Festival Map Partner Benefits \$100, \$200 or \$300

Map partners enjoy the benefit of having their company name or logo displayed on the Dunwoody Art Festival map that is published in the Art Festival insert of the Dunwoody Crier. This map is also distributed to the thousands of visitors who attend the festivities

- For \$100, your name will be listed on the map
- For \$200, your logo will appear on the map
- For \$300, you'll receive all of the above plus special recognition on the sponsor page of the Festival website.

Splash Festivals, Inc.

Splash Festivals, founded by Frances Schube and Cindy Flynn, produces the Dunwoody Art Festival, Norcross Art Fest and Acworth Art Fest. Our mission is to:

- Create festivals that showcase the City we serve by providing an event that promotes fine art, family entertainment, and the businesses of the community.
- Provide our artisans with a supportive environment in which to promote their quality artwork and enhance their experience with our focus on exceptional care and respect.
- Honor our patrons and sponsors by providing a strong community venue that encourages the building of new customer relationships.

